

URBAN SOLUTIONS MADRID

CORPORATE DOSSIER



- 1. What is URBAN SOLUTIONS MADRID?**
- 2. What is the objective of URBAN SOLUTIONS MADRID?**
- 3. The Madrid Nuevo Norte project in figures**
- 4. How to collaborate in the project?**
- 5. Contact**



WHAT IS IT?

WHAT IS URBAN SOLUTIONS MADRID?

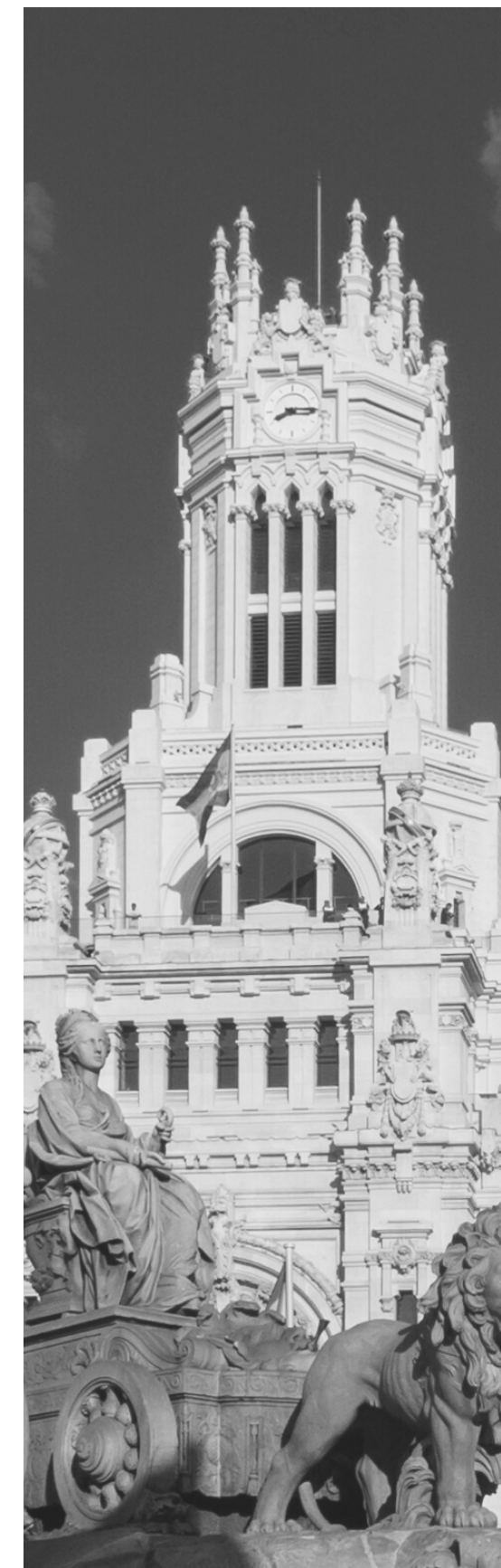


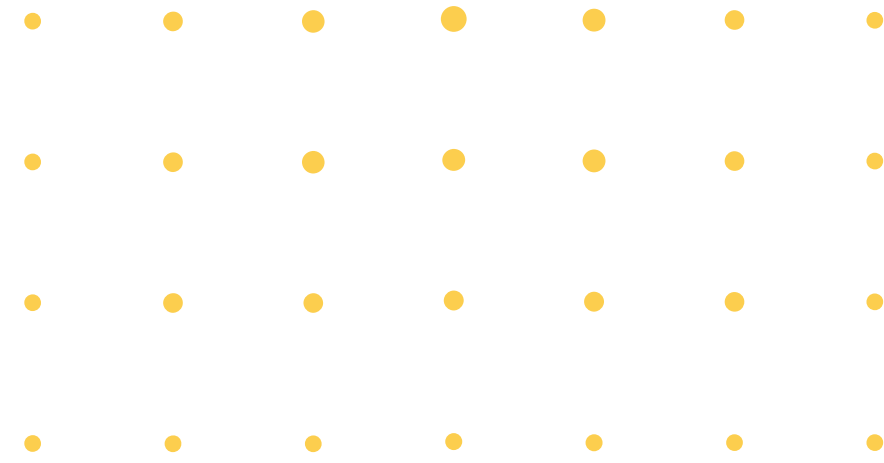
WHAT IS IT?

It's the largest laboratory of urban solutions in Europe. The purpose of this is to attract talent and creative projects to Madrid Nuevo Norte in order to export it to the whole of the Community of Madrid.

Urban Solution Madrid is constituted by the Community of Madrid, Fundación Metropoli and MWCC.

The project is linked to the Regional Office of Madrid Nuevo Norte and will serve to share knowledge, experiences and new methods of sustainable designs, with the aim of attracting investment, under a regime of legal certainty and reduction of administrative formalities. All this will lead to the creation of the Madrid Metropoli 2040 project.





WHAT IS THE OBJECTIVE?



The objective of the Innovation Laboratory in Urban Solutions created by the Madrid Community, Fundación Metropoli and MWCC, will be to accelerate innovation, competitiveness and to promote the development of urban solutions in the context of Madrid Nuevo Norte that could serve as a reference for the Community of Madrid in matters of Environment, Territory, Housing and "Urban Solutions".

The scope will be limited to the territorial area of the Community of Madrid always prevailing the collective interest of citizens in the development of each of the projects of innovation, sustainability and urban solutions to develop.



THEMES

SEVEN THEMES

SUSTAINABILITY

MOBILITY

ENERGY

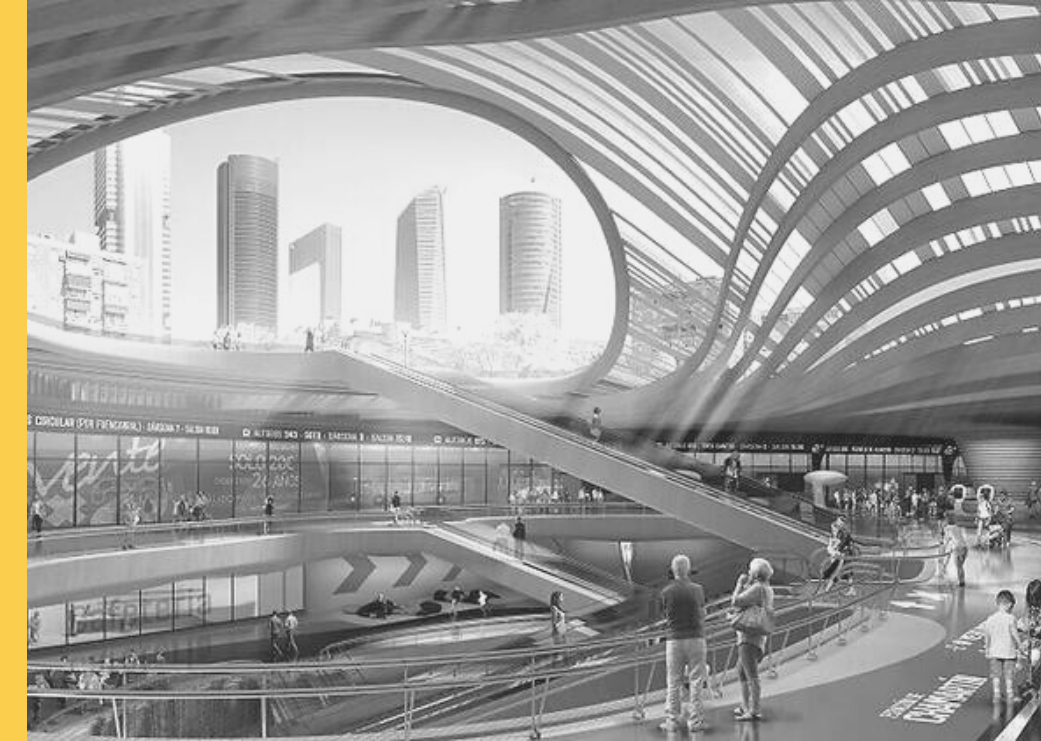
INNOVATION IN CONSTRUCTIVE SOLUTIONS

WATER RESOURCES MANAGEMENT

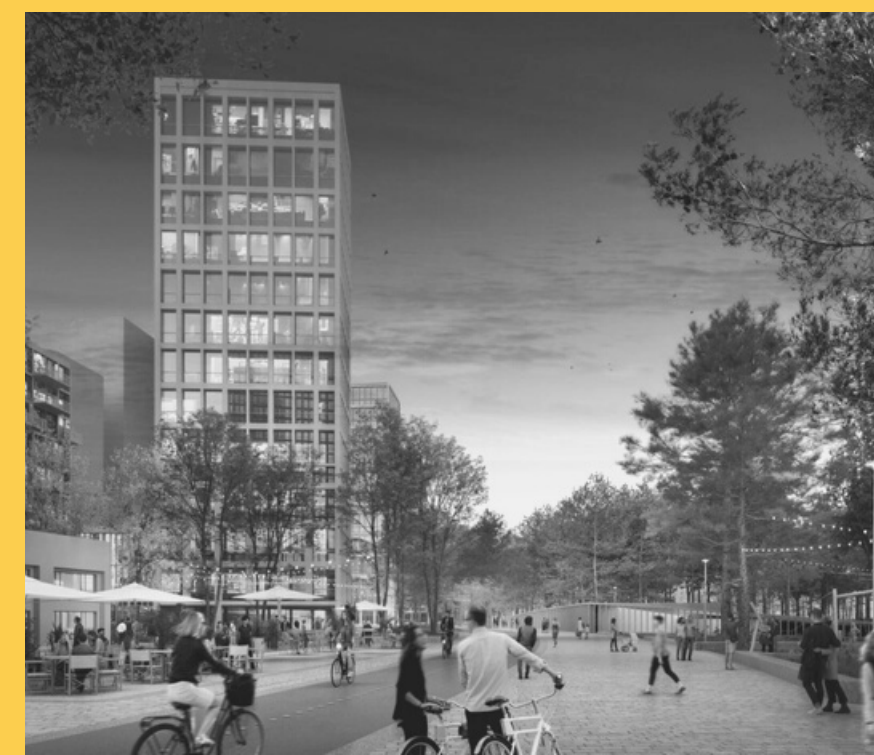
WASTE

DEVELOPMENT OF URBAN SOLUTIONS





THE MADRID NUEVO NORTE PROJECT IN FIGURES



**5.6 km from
north to south**

**Covers the same distance
from Neptuno to Plaza de
Castilla.**



Recovering deteriorated areas for Madrid's citizens and joining neighbourhoods that are currently isolated



The chance to create a new city model



2,364,825
m² without the train tracks

New connections over the train tracks and the M-30 ring road



5 BRIDGES



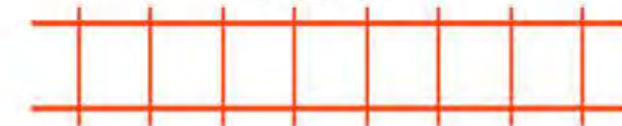
1 TUNNEL



1 PEDESTRIAN FOOTBRIDGE

20

hectares of train tracks will be covered



Nature and the city, hand in hand



Urban parks that form a linear network.

400,000

m² of green areas

13

hectares **Central Park**

3

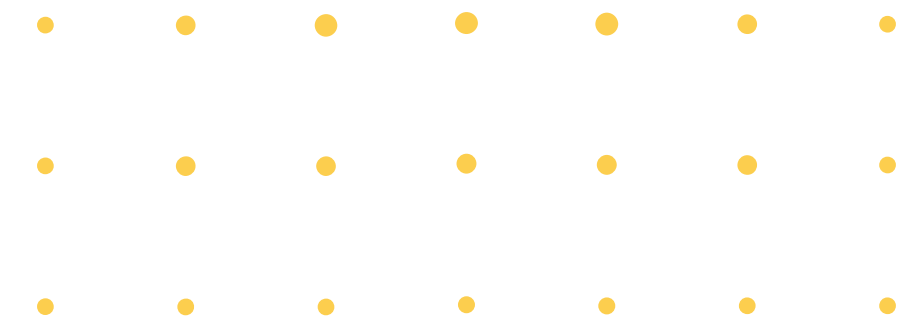
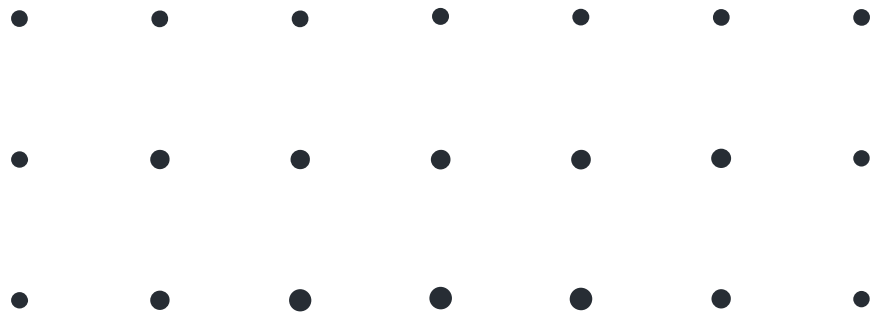
kilometres long of a **Green Artery**

Connecting to natural areas with a high ecological value



2 MIN.

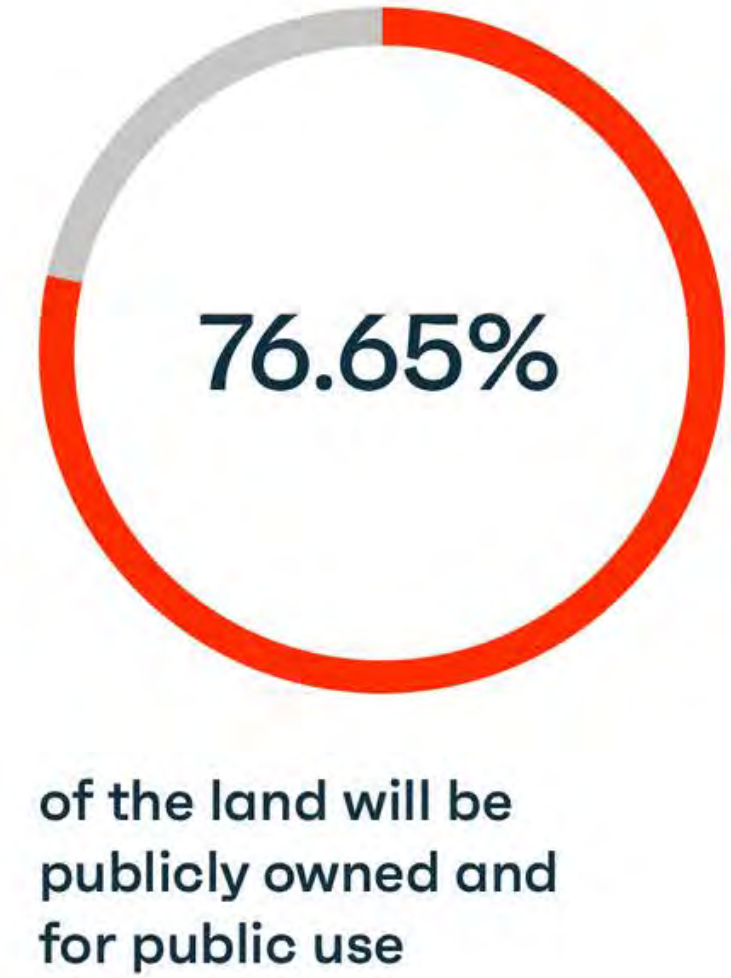
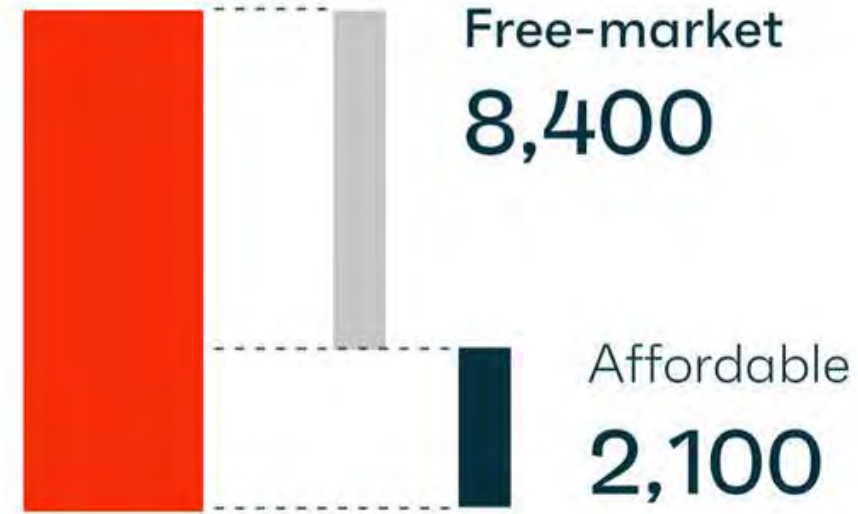
bike ride from **Cuenca Alta del Manzanares Regional Park**



Housing and offices complement each other in a bustling city



10,500
HOUSING UNITS



RESIDENTIAL BUILDABLE AREA
(m²e)

1,048,535

OFFICE/RETAIL BUILDABLE AREA
(m²e)

1,608,778



A Central Business District with unique connectivity to the rest of the world

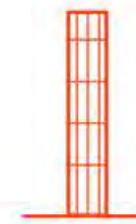
10 minutes from **Barajas Airport**

Next to the main high-speed railway station

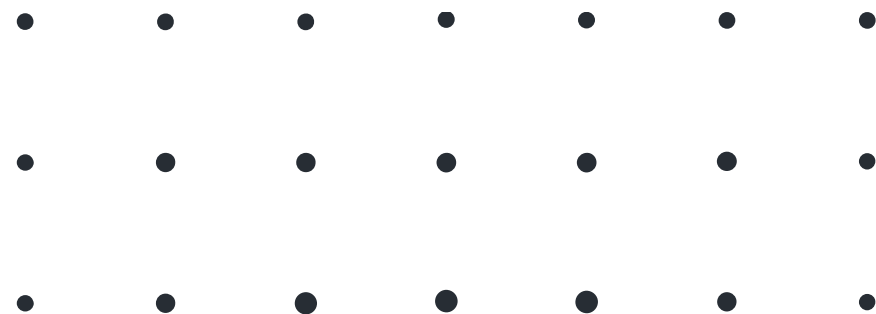
5 million connected → **1** hour on public transport
less than



With Spain's tallest building



300
metres high



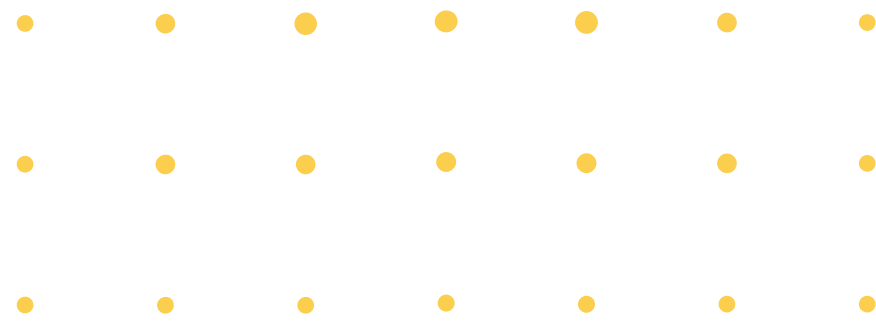
HOW TO COLLABORATE IN THE PROJECT?

To collaborate in Urban Solutions Madrid, you must be a partner of MWCC.

Once you are associated with MWCC, you can present your innovative project, under the themes or areas of interest proposed. The Monitoring Committee will evaluate your project and its applicability in the Madrid Nuevo Norte area.

To be a member of MWCC, you must comply with the compliance requirements described in the entity's Code of Ethics, available on its website.





CONTACT

★ **DAVID GARCÍA NÚÑEZ**

President of MWCC

presidente@madridwcc.com

★ **ALFONSO VEGARA**

Founder & CEO of Fundación Metropoli

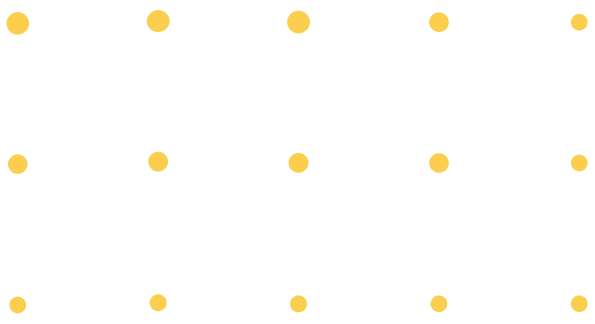
av@fmetropoli.org

★ **TATIANA M. MARTÍNEZ RAMOS E IRUELA**

Comunidad de Madrid

tatianam.martinez@madrid.org





LET'S WORK TOGETHER



URBAN SOLUTIONS MADRID

CORPORATE DOSSIER

